ESTTA Tracking number:

ESTTA564212

Filing date:

10/10/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91211873 |
|---------------------------|--|
| Party | Plaintiff Green Ivy Educational Consulting, LLC |
| Correspondence Address | BRIAN M DAVIS VLP LAW GROUP LLP 5960 FAIRVIEW ROAD, SUITE 400 CHARLOTTE, NC 28210 UNITED STATES bdavis@vlplawgroup.com, trademarks@vlplawgroup.com |
| Submission | Appearance of Counsel/Power of Attorney |
| Filer's Name | Mark Lerner |
| Filer's e-mail | mlerner@ssbb.com |
| Signature | /mark lerner/ |
| Date | 10/10/2013 |
| Attachments | poa.pdf(148912 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

POWER OF ATTORNEY

Opposer hereby appoints: Mark Lerner, of Satterlee Stephens Burke & Burke LLP, 230 Park Avenue, Suite 1130, New York, New York 10169-0079, 212-818-9200, a member of the Bar of the State of New York, its attorney herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and in the Courts in connection herewith.

Green Ivy Educational Consulting, LLC

Name: Ana Homayoun

Title: Director

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing was served on this $\frac{10}{10}$ day of October 2013 by U.S. First Class mail to the following:

JOSEPH R ENGLANDER SHUTTS & BOWEN LLP 200 E BROWARD BLVD, STE 2100 FORT LAUDERDALE, FL 33301-1972 UNITED STATES

Peter/E. Care: